

# Vouchers for Startups

New green and  
digital products



**STAR.T.PME**  
Start smart.

 **PRR**  
Plano de Recuperação  
e Resiliência

**Vouchers for Startups**  
**New green and digital products**

## Intervention areas

Projects that aim to promote business models, digital products or services with a positive contribution to the climate transition through high efficiency in the use of resources and that allow the reduction of pollution impacts, that foster the circular economy, that constitute new energy production solutions and/or that are characterized by the use of Open Data or Artificial Intelligence, in the following typologies:



The start-up and growth support;



Support for participation in ignition and acceleration programmes;



Support for the development of pilot projects.

## Geographical area

Mainland Portugal, including the autonomous regions of Madeira and Azores.

## Funding Rate

The amount of funding to be granted under this Notice is €30,000 per beneficiary.

## Minimum and maximum investment amounts

N/A

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### Eligible Entities

Companies that take the form of SMEs, of any nature or legal form, which have been established for less than 10 years.

### Eligible costs

The following are considered eligible expenses:

- Costs with existing human resources, or to be hired, destined to the activities to be developed within the project;
- Expenses related to accreditation or technological certification of human resources;
- Purchasing of Specialised External Services, such as support services to the digitalisation of business processes, marketing services, products and services development, consultancy and other specialised services to pursue the project's objectives;

- Purchasing or operational leasing of equipment, as well as software licensing or subscription costs, intended for the activities to be developed within the scope of the project;
- Costs related to the protection/valuation of intellectual property rights;
- Indirect costs.

**Note:** *The foreseen indirect costs are calculated on the basis of simplified costs, based on the application of a flat rate of 15% of the costs with human resources.*

### Target Audience

Measure that aims to support Startups that have or want to develop digital business models with a strong green (sustainable) component or in sectors with higher technology and knowledge intensity or that value the application of R&D results in the production of new goods and services.

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