



# Intelligent Territories Transform Tourism Line

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TURISMO DE  
**PORTUGAL**



## Areas of intervention

The Smart Territories Line, which is one of the specific lines of the Transform Tourism programme, supports projects with the following typologies:



Data capture on the territory and on tourism activity and its conversion into valuable information;



Projects promoting the reduction of seasonality and/or territorial dissemination of tourism flows;



Projects promoting intelligent mobility in the territory;



Projects promoting the evaluation and management of the impact, including the carbon footprint dimension in tourism flows;



The implementation of digital-based solutions to contribute to efficient energy, water and waste management and to the decarbonisation of tourism activity.

## Geographical area

Mainland Portugal, including the autonomous regions of Madeira and Azores.

## Funding rate

Non-refundable financial support 30% of the value of eligible expenses. May add a surcharge of:

- 20% Low density territories and cross-border projects;
- 20% Collective efficiency strategies projects.

**Note:** *Collective efficiency strategies are a set of coherent and strategically justified initiatives, included in an action programme, aiming at the innovation, qualification or modernisation of a group of enterprises of the sector with a territorial dimension of national, regional or local expression, namely through cooperation and networking, among enterprises and between them and other relevant actors for the development of the sectors to which they belong and the territories where they are located.*

## Minimum and maximum investment amounts

Maximum limit of financial support is 150 thousand euros.

## Eligible entities

- Public entities, including those in whose management central state, regional and local administration entities have a dominant position;
- Micro, small or medium-sized enterprises, electronically certified at IAPMEI, I. P. portal;
- Other private entities, namely of associative nature.

## Eligible costs

- Infrastructure and technology implementation, including hardware and software acquisition;
- Acquisition or development of systems and technology platforms enabling the supply of data in open source format, as well as their automated use;
- Deployment of platforms to increase interaction and collaborative connection;
- Third-party provision of professional services including technical and scientific assistance and consultancy for the period strictly necessary for the development of the project;
- Employees training actions for the project's development and implementation;
- Intervention of statutory auditors or external certified accountants.

## **Target Audience**

Projects that contribute to the goals of the Transform Tourism programme and are supported by technologies and innovation accelerators (Internet of Things (IoT), artificial intelligence (AI), 3D printing, new human and digital interfaces, robotics and blockchain).

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