

STAR'I_PME

Start smart.



Areas of intervention

This measure aims to support investment projects that demonstrate the application of advanced digital technologies in the transformation of pre-existing industrial processes or operations, which fall within at least one of the following areas of action:

- 1. Digital transition of operational processes, including production and logistics management and planning.
- 2. Solutions for advanced data storage, management and processing.
- 3. artificial intelligence solutions applied to the production process.
- 4. Digital representations and virtual modeling (digital twins), simulation and industrial modeling.
- 5. Design and additive manufacturing.
- 6. Augmented reality, virtual reality and artificial vision projects applied to processes.
- 7. Collaborative and cognitive robotics, human-machine interface, cyber-physics systems.

- 8. Sensors and advanced electronics, Internet of Things, cloud and peripheral computing solutions.
- 9. Network, communication and advanced computing infrastructures associated with processes.
- 10. Innovative software, interoperability of systems.

Geographical area

Mainland Portugal and the Autonomous Regions of the Azores and Madeira

Beneficiary

The beneficiaries of the support provided for in this Call for Tenders are Companies, of any size or legal form, in the industry sector, categories B - Extractive industries and C - Manufacturing industries.

Financing rate

The support to be granted takes the nature of non-reimbursable financing, allocated at the base rate of 55% with the following increases:

- +10pp for medium-sized enterprises or +20pp for small enterprises;
- +10pp for establishments located in the North, Center, Alentejo, Azores and Madeira regions.

Minimum and maximum investment amounts

The support limit is 200,000 euros per single company over a period of 3 financial years.

Eligible expenses

Eligible expenses are those directly related to achieving the objectives and advanced digital technologies, namely:

- Purchase of equipment and components;
- Acquisition of software, including initial Software as a Service subscription costs for 12 months;
- Purchase of consultancy and engineering services essential to the integration of solutions;
- Expenses incurred by certified accountants or statutory auditors in validating the expenditure of payment requests may not exceed 2,500 euros.



Ineligible expenses

Ineligible expenses are the following:

- a) The beneficiary's normal operating costs, not provided for in the contracted investment, as well as maintenance and replacement costs, and costs related to periodic or continuous activities;
- b) Cash payments, except in situations where this proves to be the most frequent means of payment, depending on the nature of the expenses, and provided that the unit amount is less than 250 euros;
- c) Expenses paid under contracts made through intermediaries or consultants, where the amount to be paid is expressed as a percentage of the amount financed by the PRR or of the eligible expenses of the operation;
- d) Acquisition of goods in a state of use;
- e) Value Added Tax (VAT), whether or not recoverable by the beneficiary;

- f) Acquisition of motor vehicles, aircraft and other transport equipment;
- g) Interest and financial charges;
- h) Working capital;
- i) Expenses associated with registrations, authorizations, licensing and fees;
- j) Purchase of real estate, including land;
- k) Leases and rights to use space;
- I) Current advertising.

Target audience

Companies of any size or legal form, from the industry sector.

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